

System working to address health inequalities

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17th Nov 2023

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What is Fairer Health for All?

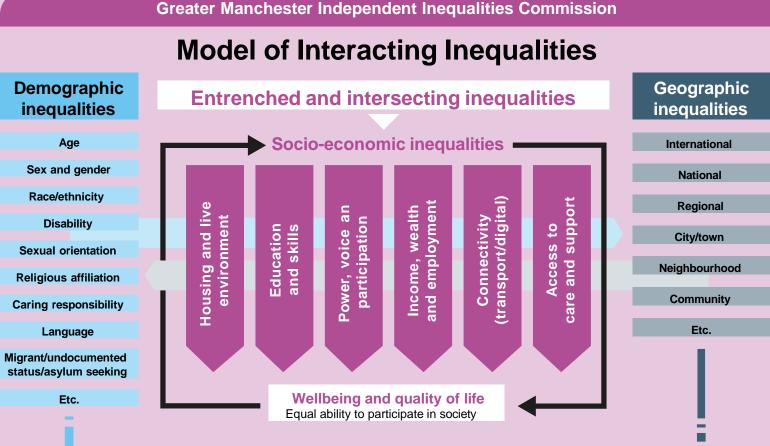


- Framework that outlines our approach to addressing root causes of ill health and inequalities across the city-region
- Consensus of priority action across the system and roadmap for how we will work together to:
 - fulfil statutory NHS responsibilities to create a greener, fairer, more prosperous cityregion and deliver health and care services that better meet the needs of the communities we serve
 - enhance and embed prevention, equality, and sustainability into everything we do
 - tackle the discrimination, injustices and prejudice that lead to health and care inequalities
 - create more opportunities for people to lead healthy lives wherever they live, work and play in our city region

What is the context of this work?



- Entrenched and intersecting inequalities experienced in Greater Manchester – highlighting how different communities have unequal opportunities to be healthy.
- The model of interacting inequalities provides the context for our ongoing system-wide commitment to FHFA.



The Independent Inequalities Commission was established during the Covid-19 pandemic to develop ideas, providing expert opinion, evidence and guidance to reshape Greater Manchester's economy and society for the future.

Fairer Health for All: in summary

The Greater Manchester Fairer Health for All framework will enable neighbourhood, locality and system action on health equity, inclusion and sustainability through the following model of delivery:

- GM Health and Care Intelligence Hub
- Fairer Health for All Academy

- Population Health Management & Strategic Intelligence
- Culture Change & Leadership
- Governance & Resourcing

Tools & resources

What is going to help this change

Enablers

How the system will make this happen

Principles

Themed

priorities

How we want the NHS GM to work

Focus on targeted prevention

Invest in the potential of people and communities to live well through the continued expansion of a social model for health and upstream models of care

Enhance the role of the Integrated Care Partnership as an **anchor system**

Strengthen our strategic approach to sustainability through delivery of our Green Plan

- People Power
- Proportionate Universalism
- Fairer Health with and for all
- Representation
- Health Creating Places





The Fairer Health for All principles were co-designed by Greater Manchester partners and speak to how we will share risk and resources in a way that considers a strengths-led approach, building on the needs of individuals, communities and partnerships and to collaborative decision making, so that resource can be targeted and tailored to achieve good health across diverse places and people.



People power

We will work with people and communities, and listen to all voices – including people who often get left out.

We will ask 'what matters to you' as well as 'what is the matter with you'.

We will build trust and collaboration and recognise that not all people have had equal life opportunities.



We will co-design universal services (care for all) but with a scale and intensity that is proportionate to levels of need (focused and tailored to individual and community needs and strengths).

We will change how we spend resources – so more resource is available to keep people healthy and for those with greatest need.



Fairer Health is everyone's business

We will think about inclusion and equality of outcome in everything we do and how we do it.

We will make sure how we work makes things better, and makes our environment better, for the future.

We will tackle structural racism and systemic prejudice and discrimination.



Representation

The mix of people who work in our organisations will be similar to the people we provide services for. For example, the different races, religions, ages and sexuality and including disabled people.

We will create the space for people to share their unique voice and be involved in decision making.



Health creating places

As anchor institutions we will build on the strengths of our communities and leverage collective power – to support communities and local economies.

We will focus on place and work collaboratively to tackle social, commercial and economic determinants of health.

Outcome targets



What we will do:

- Improve health and wellbeing to narrow the gap in life expectancy and healthy life expectancy
 - Between men and women living in Greater Manchester, between all ten localities, as well as the England average, by at least 15% by 2030.
- Reduce unwarranted variation in health outcomes and experiences
 Eliminate the fivefold difference between the highest and lowest social groups in the experience of having 3 or 4 multiple health harming behaviours such as smoking and excess alcohol consumption, through whole system approaches.

Increased social and economic activity because of reduced ill health

Narrowing the 15-year gap in the onset of multiple morbidities between the poorest and wealthiest sections of the population to 5 years by 2030.

Reductions in preventable or unmet health and care needs leading to reductions in demand

Evidenced in part by closing the health inequalities gap in of smoking prevalence with England by 2030.*

- Reduce the difference in life expectancy for those with serious mental illness and the incidence of physical health conditions, narrowing the gap with England by 15% by 2030
- Reducing infant mortality through measures including narrowing the gap with England by 15% by 2030 and closing the school readiness gap within the same period

*Smoking is our single greatest cause of preventable inequalities. 1 in 4 hospital patients' smoke and smokers need social care on average 10 years earlier.

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GreaterManchester

Integrated Care Partnership

Treatment and Management of health conditions

Upscaling secondary prevention across all parts of the NHS

Comprehensive approaches to tackling risk factors

Working together to address root causes of ill health

Arts

& culture

Mentally

healthy

schools

Strong

communities

& families

Active travel

GM 'Bee

Inclusive

economy

Age friendly







CONDITIONS FOR GOOD LIVES

Education,

skills &

good work

Physical

activity

'GM Moving'

GM 'Make

Smoking

History'

Good homes

& supported

Clean air

& sustainable

development

Diet &

security

Health

justice

Support for

How are we going to do it?



- Continue to develop Greater Manchester as a **Population Health System**, embedding population health approach, and building population health management capacity and capability
- 2 Strengthen and scale our approaches to **primary and** secondary prevention:
 - Working together to address root causes of ill-health
 - Comprehensive approaches to tackling behavioural risk factors
 - Upscaling secondary prevention across all part of the NHS and upstream models of care including person and community centred approaches.
 - Treatment and Management of Health Conditions

- Enhance the role of the Integrated Care Partnership as an anchor system in levering change by shaping the wider, social, economic and commercial determinants of health in Greater Manchester.
- Strengthen our strategic approach to sustainability through delivery of our Green Plan

The 160 actions to deliver these strategic objectives are detailed within our recently published Integrated Care Partnership Joint Forward Plan.

Our Strategy Missions – Overview





Strengthen our communities

We will help people, families and communities feel more confident in managing their own health



Help people to stay well and detect illness earlier

We will work together to prevent illness and reduce risk and inequalities



Help people get into, and stay in, good work

We will expand and support access to good work, employment and employee wellbeing



Recover core health and care services

We will continue to improve access to high quality services and reduce long waits



Support our workforce and carers at home

We will ensure we have a sustainable, supported workforce including those caring at home



Achieve financia sustainability

We will manage public money well to achieve our objectives



Achieving these outcomes

This is our core work as a system – underpinning all that we do

Together we will ...

- ✓ Ensure our children and young people have a good start in life.
- ✓ Help people, families and communities feel more confident in managing their own health
- ✓ Support good work and employment and ensure we have a sustainable workforce.
- ✓ Play a full part in tackling poverty and long-standing inequalities
- ✓ Make continuous improvements in access, quality and experience and reduce unwarranted variation
- ✓ Use technology and innovation to improve care for all
- ✓ Ensure that all our people and services recover from the effects of the COVID-19 pandemic as effectively and fairly as possible
- ✓ Help to secure a greener Greater Manchester with places that support healthy, active lives.
- ✓ Manage public money well to achieve our objectives
- ✓ Build trust and collaboration between partners to work in a more integrated way

How we will work together



"We want Greater Manchester to be a place where everyone can live a good life, growing up, getting on and growing old in a greener, fairer more prosperous city region"



Understand and tackle inequalities

through taking action at individual, team, organisation, and system levels

Share risk and resources

through setting out our expectations of each other, supporting joint working with resource and a culture of collaboration at every level and in every place

Involve communities and share power

through taking a strengths-based approach

Spread, adopt and adapt

through sharing best practice effectively, testing and learning, celebrating success, with supportive governance and resources in organisations and across systems.

Be open, invite challenge, take action

through being honest, consistent and respectful in working with each other, within a compassionate environment.

Focus on names not numbers

through ensuring we listen to all people, putting the person at the centre.

What are the delivery tools?

Greater Manchester Integrated Care Partnership

The Health and Care Intelligence Hub

- Co-designed to consolidate data and insights from public and VCFSE sector partners across the city region into a single portal.
- Range of web-based intelligence tools to enable adaptive capability for Population Health Management

Access to the hub can be requested via https://www.gmtableau.nhs.uk/gmportal/new_
Request and is open to all VCSE and public sector partners.

Fairer Health for All Academy

The aim of the <u>Fairer Health for All Academy</u> is to:

- Facilitate shared learning and innovation on equity, inclusion and sustainability
- Build skills and values required to shift towards upstream models of care and social model for health





Who are we going to engage and how?



This Engagement Draft of the Fairer Health for All framework sets out the process of engagement to date as well as initial outputs of work and will be used to support a programme of detailed engagement across our health and care system from now until the end of November.

Its purpose is to provide as much opportunity as possible for the final version to be informed and shaped by our colleagues from the VCFSE sector and our service users, partner agencies, practitioners, staff and leaders from across all ten localities, in the way it has been co-produced over the fifteen months to date.

We welcome all comments and will be engaging directly with all stakeholders to provide a space for feedback on parameters 1-4.

Comments and questions to:

a.crossfield@icloud.com debs.thompson@nhs.net

- What are your thoughts on the key goals, targets and metrics we have identified in chapter 9? Are there any ambitions or key metrics that are missing or that require different emphasis?
- Have we correctly identified the priorities are there any that are missing or require a different emphasis
- If we collectively implement the proposals set out in the framework, how will this make a positive difference to your experience of achieving Fairer Health for All either as a provider, service user or delivery partner? What could be added to framework to improve on this?

Do you have any other views on the framework?



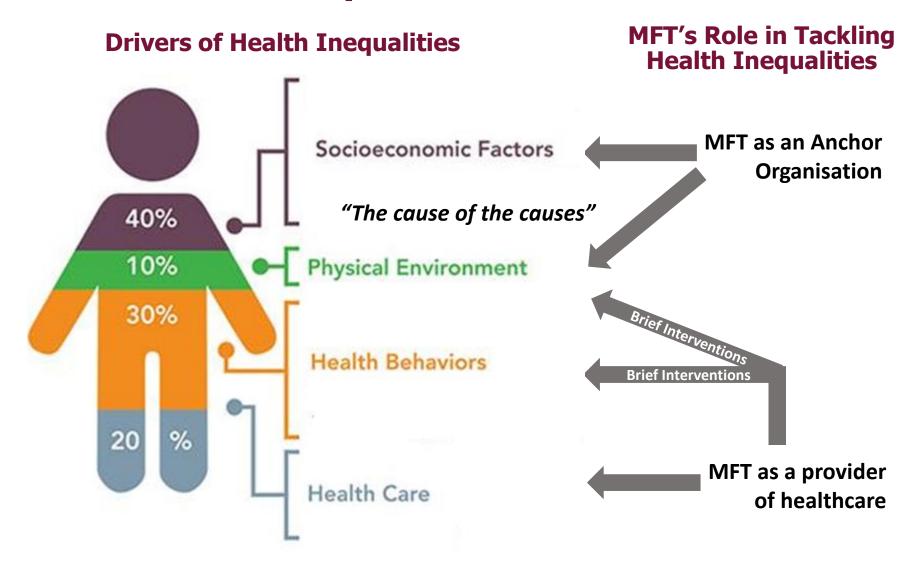
Tackling Health Inequalities at MFT

Simon Watts

Consultant in Public Health

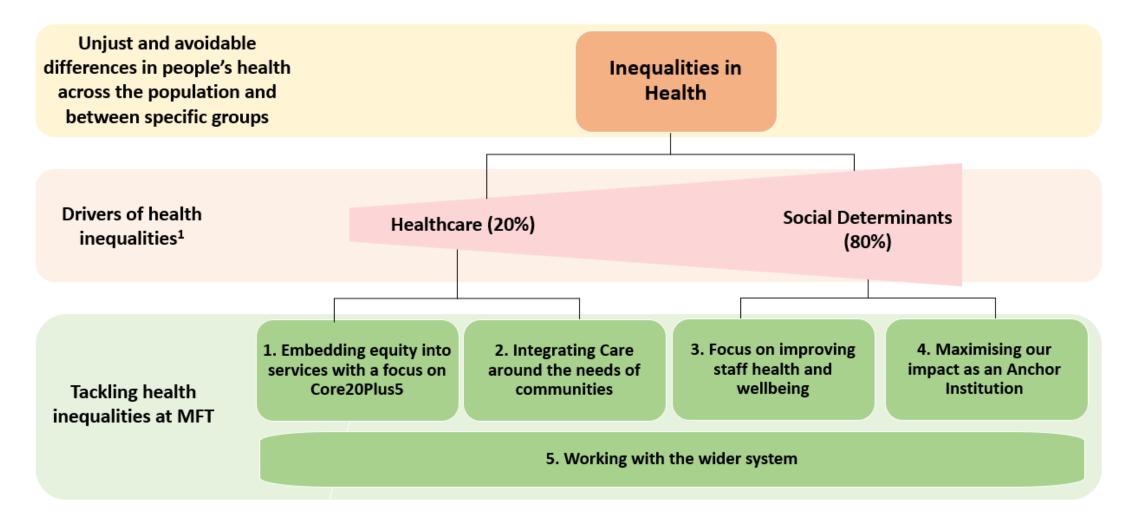
simon.watts@mft.nhs.uk

What drives health inequalities



A framework for tackling health inequalities

Away Day – Feb-23
MFT group governance, SRO, framework and subsequent plan



^{1.} Source: Institute for Clinical Systems Improvement - Going Beyond Walls: Solving Complex Problems (2014)

Key Themes in the Health Inequalities Plan

1. Embedding Equity into Services

- Data and intelligence **DNA Power BI**
- Technology and digital inclusion
- Health literacy / effective communication
- Pathway specific work
 - Bowel Cancer and Diabetes
 - Targeted work to improve access

2. Integrating care around communities

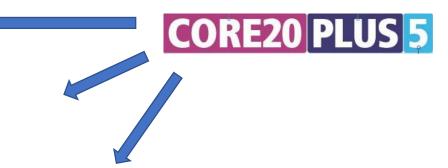
- Local approaches to reducing inequalities led by LCO
- Resident engagement and co-design

3. Wider determinants/root causes and "Anchor Organisation"

4. Staff health and wellbeing

Enabler: Leadership, governance and wider workforce:

- How we embed tackling health inequalities in everything we do
- Everyone's business: how we engage and reach all members of the team. We all have a role in tackling health inequalities, from porter to nurse, receptionist to surgeon.



System working to address health inequalities: Establishing A Fairer Health for Trafford Partnership

Helen Gollins, Director of Public Health, Trafford
17th Nov 2023

A quick reminder

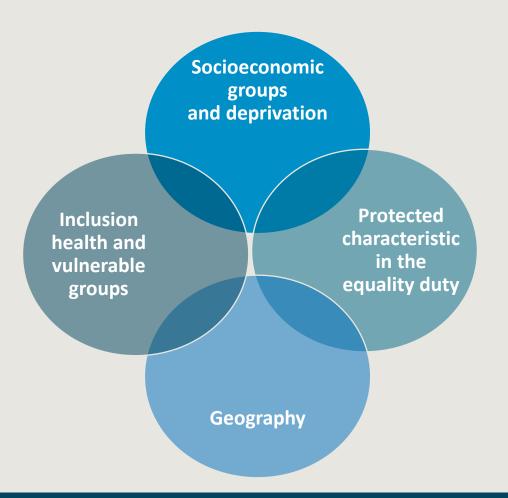
System working to address health inequalities

Benefits & considerations for Trafford



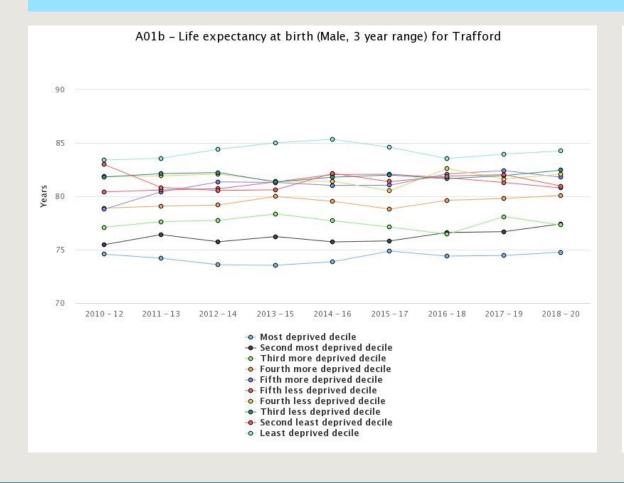
What are health inequalities?

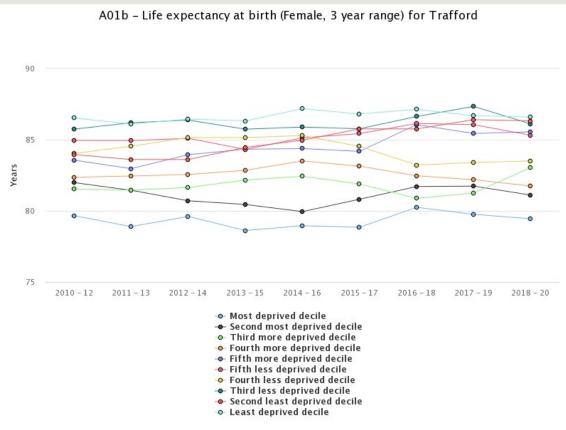
Health inequalities are avoidable and systematic differences in health between different groups of people





Life expectancy has plateaued but the gap between the most and least deprived 10% in Trafford still stands at 9.5 (male) and 7.2 (female) years







What should the process look like? What are our health Need

What are our healt inequalities?

Needs assessment, (including evidence of what works and what doesn't work, what we can affect and what requires further legislation).

There's lots of activity - how do we make sure we know what is and isn't happening?

Mapping of neighbourhood programme and wider partnership activity. Understand what we can do in a co-ordinated way across GM, and what can be done once centrally, so we can prioritise Trafford time and resources.

How do we know we are meeting need?

Review mapped activity against local need (our health inequalities).

How do we promote system working?

Establish a local health inequalities partnership: The Fairer Health for Trafford Partnership. Use the evidence to develop a set of Trafford health inequality objectives based on Marmot indicators.

- Objectives developed from compiling current activity, and from evidence of health inequalities we know about but have limited, or no activity against them.
- Work with established governance to encourage participation and embed objectives in to work programmes.

How will we know we are making a difference?

- Each objective will have a monitoring framework, agreed by the lead based on Marmot indicators. This will be reported on quarterly.
- We will listen to the voice of our residents.
- An annual review of all objectives will be shared with the Trafford Health and Wellbeing Board and Trafford Locality Board.
 - Strategic boards will be tasked with addressing areas of concern.
 - The needs assessment will be refreshed annually.

Establishing The Fairer Health for Trafford Partnership

Aim: To provide a focussed approach to reducing health inequalities in Trafford by establishing a tactical forum that coordinates health inequality action across Trafford, utilising current governance for delivery. If appropriate governance does not exist, TFHfT will be accountable for delivery of action to address specific health inequalities. The partnership will be accountable to the Health and Wellbeing Board.

Objectives

- To organise Trafford system action to tackle health inequalities.
- To provide a detailed analysis of health inequalities in Trafford.
- To map current health inequalities activity across Trafford.
- To identify gaps in current delivery and consider the most effective and efficient approach to reducing these gaps, including current partnerships for delivery.
- To ensure robust measurement and evaluation of action.
- To listen to the voices of our residents and those impacted by health inequalities, ensuring the voices influence the approach taken to tackle the inequalities.
- To provide challenge into the system when action is not implemented.



What would influence how we stratify, monitor, and ensure we are doing the right things?

Integrated Care Partnership: Missions (aligned to Marmot recommendations)

- 1. Strengthen Our Communities
 - Give every child the best start in life.
 - Enable all children, young people and adults to maximise their capabilities and have control over their lives.
 - Pursue environmental sustainability and health equity together.
- 2. Help People to Stay well and Detect Illness Early
 - Strengthen the role and impact of ill-health prevention.
- 3. Help People Get into and Stay in Good Work.
- 4. Support our workforce and carers at home
 - Ensure a healthy standard of living for all.
 - Create and develop healthy and sustainable places and communities.

Fairer Health for All Principles

- 1. People Power
- 2. Proportional Universalism
- 3. Fairer Health is everyone's business
- 4. Representation
- 5. Health Creating Places



Strengths of establishing The Fairer Health for Trafford Partnership

The Trafford system will have:

- A partnership that supports a needs led, system-based approach to mitigating health inequalities.
- A set of measurable, shared, system-based health inequality objectives that can be understood across the system by residents and professionals.
- Potential to reduce duplication and improve effective use of resources.
- An annual progress report built on quarterly performance monitoring that is shared with Trafford Health and Wellbeing Board and Trafford Locality Board, so we know what we are doing, why, and if we are collectively making a difference to the lives of our residents.



What do we need from the Trafford system?

Partners will commit to:

- participating in the setting, monitoring and reporting of metrics.
- embedding action in to processes at a neighbourhood, service and borough level.
- capturing the voice of residents to influence the actions taken to address health inequalities.
- communicating the health inequalities objectives through networks and embedding them as business as usual.



Next Steps

 Agree the proposed approach including the establishment of The Fairer Health for Trafford Partnership

II. Agree accountability, governance and leadership for TFHfT Partnership

III. Identify TFHfT membership

